

GETTING HELP AND ADVICE

Before buying REGAINE® Foam, don't hesitate to talk it over with the pharmacist or one of the pharmacy assistants. They can offer advice and further information about using it.

Should you decide to buy REGAINE® Foam, it may also be possible for you to make appointments with them to monitor your progress on a regular basis.



Further information
is available at:
www.regaine.co.uk

REGAINE® for Men Extra Strength Scalp Foam
5% w/w cutaneous foam

Regaine®
5% Minoxidil **FOAM**



HAIR LOSS?
YOU CAN DO
SOMETHING
ABOUT IT

Scientifically
proven to help stop
and even reverse
hereditary hair loss

Regaine[®]
5% Minoxidil **FOAM**

REGAINE[®] for Men Extra Strength Scalp Foam 5% w/w cutaneous foam

For hereditary hair loss. Contains 5% Minoxidil.
Always read the label.

A VERY COMMON CONDITION



Hair loss in men is extremely common. You only have to look around you.

In the UK, 8 million men suffer some degree of hair loss with almost 40% of men showing noticeable hair loss by the age of 35.

The most common type of hair loss is hereditary hair loss, which is also referred to as 'male pattern baldness' or 'androgenetic alopecia'. This accounts for about 95% of cases of hair loss in men.

As the name suggests, hereditary hair loss is an inherited condition which becomes increasingly common with age. It is thought to be linked to the male hormone, androgen.

WHAT CAUSES HEREDITARY HAIR LOSS?

Hair loss is caused by changes to the normal hair 'cycle'

THE 3 PHASES OF THE HAIR CYCLE



Anagen

1. 'Growth' phase

- Hair shaft diameter increases
- Hair reaches maximum length
- Lasts around 3–5 years



Catagen

2. 'Transitional' phase

- Hair begins to stop growing
- Lasts around 2 weeks



Telogen

3. 'Resting' phase

- Hair stops growing completely
- Hair shedding begins
- Lasts around 3 months

In hair loss, hair follicles shrink or miniaturise causing:

- more hair follicles to enter the resting phase
- the resting phase to last longer
- the growth phase to get shorter

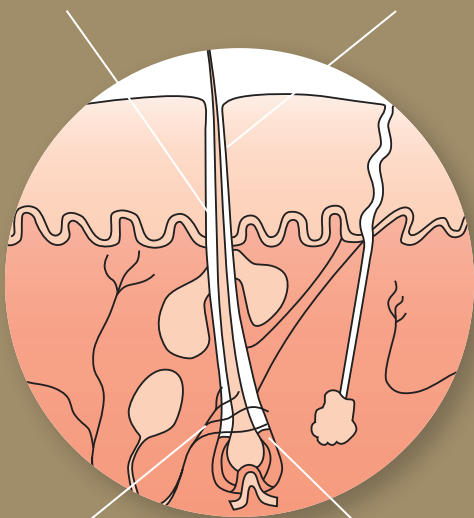
MINOXIDIL CAN TREAT HEREDITARY HAIR LOSS EFFECTIVELY

Minoxidil is the only over-the-counter medicinal ingredient proven to treat hereditary hair loss

MINOXIDIL CAN PROMOTE HAIR RE-GROWTH IN FOUR DIFFERENT WAYS

Stimulates follicles to move from resting to growth phase

Increases length of time in the growing phase



Increases blood flow to the follicle

Reverses follicle miniaturization

REGAINE® FOAM IS AN INNOVATIVE WAY TO DELIVER MINOXIDIL



REGAINE® IS THE ONLY BRANDED FOAM THAT CONTAINS MINOXIDIL

REGAINE® Foam is a great way to deliver this highly effective active ingredient.



It may take a little time to start seeing results, so it is important to keep using REGAINE® Foam twice a day, every day for at least 16 weeks.



By week 16, most men see an improvement in their condition. In fact, when used as directed, 9 out of 10 men said they kept or regrew hair.

REGAINE® FOAM IS EASY TO USE AND TO FIT INTO YOUR DAILY GROOMING ROUTINE



Hold the can vertically to dispense the foam

"I've always had a bit of a routine in the morning and night, so fitting REGAINE® into that wasn't a major thing"

Michael –
REGAINE® User

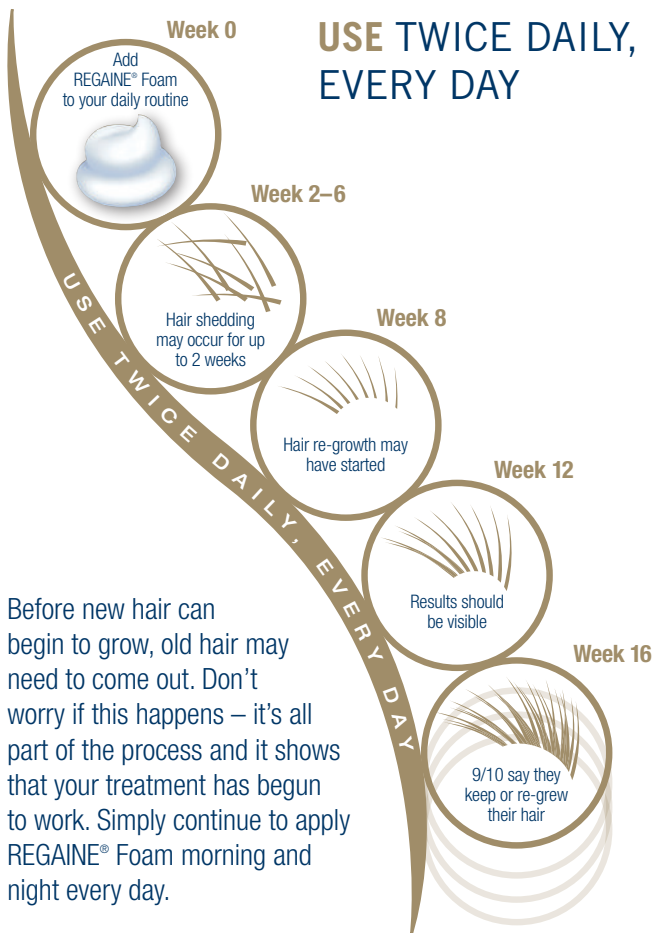
Special thermolabile technology allows heat from the scalp to dissolve the foam quickly.

Once the foam is dissolved it is absorbed rapidly into the affected area.

REGAINE® Foam is non-messy and it only has to be applied twice a day – in the morning and in the evening.

WHAT TO EXPECT WITH REGAINE® FOAM

**USE TWICE DAILY,
EVERY DAY**



Before new hair can begin to grow, old hair may need to come out. Don't worry if this happens – it's all part of the process and it shows that your treatment has begun to work. Simply continue to apply REGAINE® Foam morning and night every day.

It is important to remember that once you stop using REGAINE® Foam, the treatment benefits will be lost.

REGAINE® Foam can be used at all stages of hair loss, but there is a greater chance of success if you start using it in the early stages.